DAVID MAGDAEL & ASSOCIATES, INC.

600 W. 9th Street, Suite 704 Los Angeles, CA 90015 Ofc: 213 624 7827 Fax: 213 488 0398

For Immediate Release

THE PAW PROJECT Documentary Opens in Chicago, IL on Thursday, October 30 At the ShowPlace ICON at Roosevelt Collection One Night Only

Veterinarian Directs Moving Documentary to Inspire Change and A Call to Action to Protect Others

CHICAGO, Illinois, October 3, 2013 – THE PAW PROJECT documentary will be screening for one night only in Chicago, IL on **October 30, 2013** at the ShowPlace ICON at Roosevelt Collection at 6:30pm. The screening will be hosted by local feline rescue organization, CatVando.

THE PAW PROJECT is an inspiring documentary that follows the David and Goliath story of a grassroots movement to protect felines, both large and small, from the cruelty of declawing and how the movement has prevailed despite the efforts of well-funded professional veterinary associations. The film takes us inside the issue of declawing cats and chronicles the happy and unexpected twist of fate that led to the protection of many animals through the grassroots advocacy efforts.

"My ultimate goal with the film is to end declawing once and for all," states Dr. Conrad, who also established a non-profit organization under the same name. "I am hoping the film and our organization will help save these pets from further harm, so that they can lead better lives."

Tickets for the Chicago screening are available at: www.tugg.com/events/5865
For more information about the organization, visit: www.pawproject.org
For more information about the film, visit: www.pawprojectmovie.com

About THE PAW PROJECT Organization

THE PAW PROJECT is a non-profit organization whose goal is to educate the public about the painful and crippling effects of feline declawing, to promote animal welfare through the abolition of the practice of declaw surgery, and to rehabilitate cats that have been declawed. THE PAW PROJECT is supported by private donations and the sale of LaLa Cards, animal-themed greeting cards. The tax-deductible contributions are used to cover the costs of surgical facilities and supplies, educational programs, and anti-declawing efforts.

Press Contact:

Eseel Borlasa	eborlasa@tcdm-associates.com	213 624 7827
Tracy Nguyen Chung	tnc@tcdm-associates.com	213 624 7827
David Magdael	dmagdael@tcdm-associates.com	213 624 7827